

Planting *SEEDS*

5 Ways to Improve Your Company Culture

A thriving culture will attract the best talent, increase retention, and improve performance. Here are five SEEDS you can plant within your organization to create a great work environment:

2

***E*mbrace transparency.**

Build trust within the organization with honest, open communication. Encourage employees to share their ideas. Regular meetings centered on transparency will ensure that everyone is given equal opportunity to receive company updates and voice their concerns.

4

***D*esign a team atmosphere.**

Instill team spirit within your organization. Plan team-building events, even if it's a simple potluck lunch once a quarter. Find creative ways to bring everyone together on a consistent basis.

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***S*tate a clear mission.**

Openly share the organization's core values and mission. It will allow employees to understand the company's purpose, direction, and goals – and set them up to better contribute to its success.

3

***E*stablish a hiring plan.**

Before hiring, evaluate each candidate's compatibility with the company. Hiring people who reflect the values and beliefs of the organization is a critical piece of the company culture puzzle.

5

***S*hare success.**

Recognize your employees' accomplishments and celebrate work anniversaries. Reward those who go above and beyond. In short, make sure that your employees feel appreciated.

A person who feels appreciated will always do more than what is expected.